



# Route-navigation solution for WayFinder (part of Vodafone)

Case study

## Customer



WayFinder Systems AB is a wholly owned subsidiary of Vodafone specializing in creating mobile navigation systems for a number of platforms.

## Need & Challenge

The client needed a dedicated team of developers to create Wayfinder Navigator product, GPS route-guidance solution to run on end-user's device and provide location-based services.



## Project overview

Qulix delivered a GPS solution for mobile devices with **voice guidance in 18 languages** and the following features:



### Navigation

routing for cars and pedestrians



### Intuitive Interface

autorotation, color scheme in day or night mode



### Address information and guidance

- integration with local yellow and white page providers
- visual turn-by-turn guidance and signpost information
- over 20 million points-of-interest (POI)
- Safety camera locations and warnings



## Additional services



### Storage

favorites and routes, maps



### Real-time traffic information



### Sharing

current location, pre-planned routes, map in social networks and to any other mobile phone user



### Weather, currency rates and public transportation schedules



**Access to**  
**MyWayfinder.com**

## Result

Cooperating with Qulix WayFinder released the application with

- ✓ Smart navigation
- ✓ Multilanguage guidance
- ✓ Intuitive interface
- ✓ Cross-device compatibility
- ✓ Web-access tools

## Tools and Technologies



iOS



Android



Windows Phone



Symbian OS



C++



WTL



Tele Atlas



DirectX

## Contacts



### United Kingdom

Oakwood, Dunstan Lane,  
Burton Cheshire  
CH64 8TQ

+44 151 528 8015  
[request@qulix.com](mailto:request@qulix.com)  
[www.qulix.com](http://www.qulix.com)



### Ukraine

Dneprovskaya nab.14A,  
office 219  
Kiev, 02095

+38 (044) 290-94-47  
[hello@innora.com.ua](mailto:hello@innora.com.ua)